

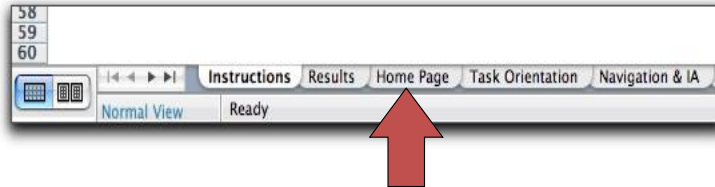
Dale Riechert
1203086880

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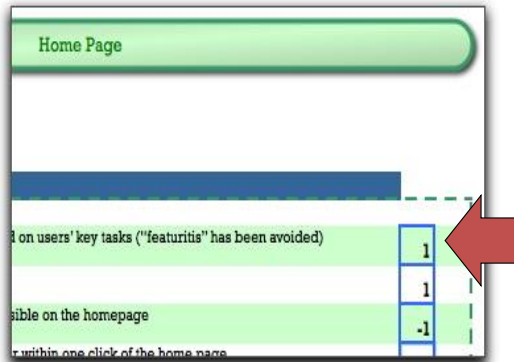
Instructions for using this workbook

Last updated: 22 October 2014. Check for the latest version.

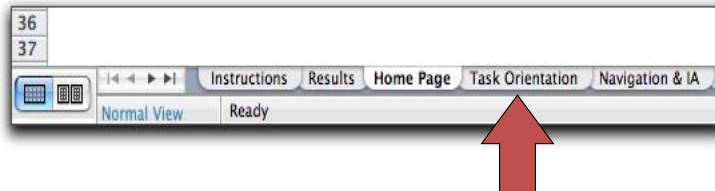
Step 1: Click on the "Home Page" worksheet



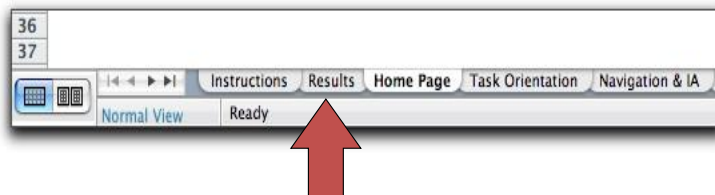
Step 2: For each checklist item, enter a rating of -1 (doesn't comply with the guideline), +1 (complies) or 0 (kind of complies). If a guideline isn't relevant, leave the rating blank. You can add a comment if you want, to the right of the rating.



Step 3: Click on the remaining worksheets in turn and rate the web site.



Step 4: Click on the Results worksheet to get a numerical rating for the compliance with the guidelines.

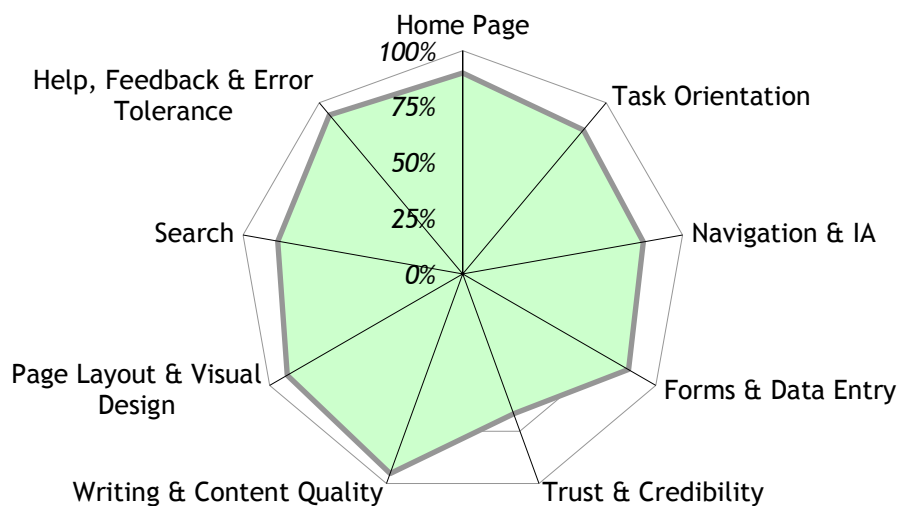


Step 5: Tell us what you think! Please send feedback to david.travis@userfocus.co.uk.

Expert Review

Summary of results

	Raw score	# Questions	# Answers	Score
Home Page	16	20	20	90%
Task Orientation	28	44	41	84%
Navigation & IA	18	29	28	82%
Forms & Data Entry	15	23	21	86%
Trust & Credibility	4	13	12	67%
Writing & Content Quality	19	23	21	95%
Page Layout & Visual Design	31	38	38	91%
Search	13	20	19	84%
Help, Feedback & Error Tolerance	30	37	35	93%
Overall score		247	235	86%





Further Reading

How to carry out a usability expert review

If you like this spreadsheet, you'll love my online training course. The course reveals the practitioner secrets behind expert reviews and will teach you how to think like a usability expert.

- Appreciate the difference between a usability inspection and someone's personal opinion.
- Learn and practice some quick techniques for carrying out usability reviews of prototypes and finished products.
- Apply Jakob Nielsen's heuristic evaluation technique to software, products and web sites.
- Compare Nielsen's heuristics with other sets of guidelines, like ISO's 7 dialogue principles, Shneiderman's 8 golden rules of dialog design and Tog's 16 principles of interaction design
- Uncover the elements of your design that lead new users to make errors, using the task-based cognitive walkthrough method.

<https://www.udemy.com/ux-reviews/>

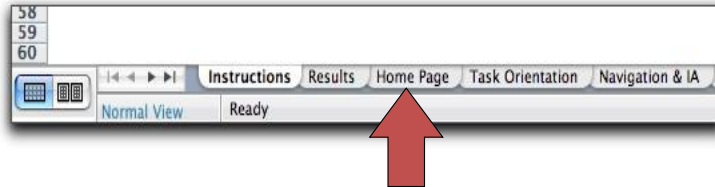
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Research Integrity and Assurance

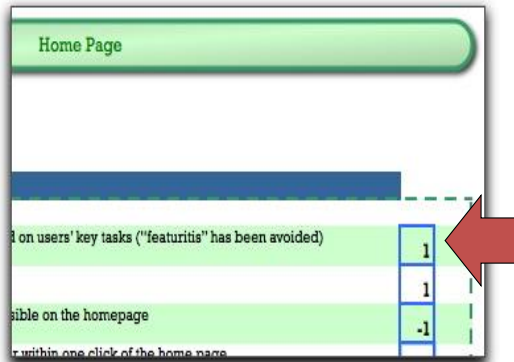
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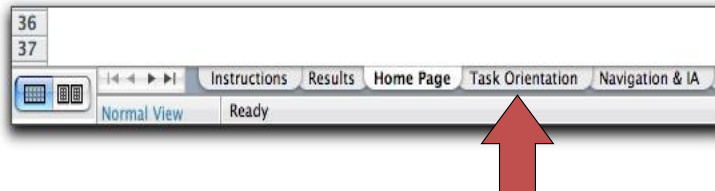
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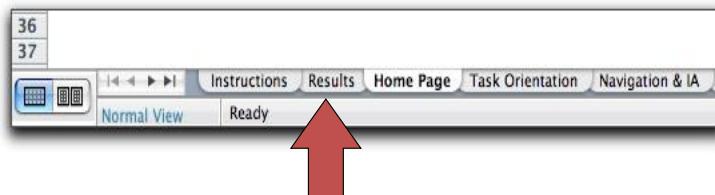
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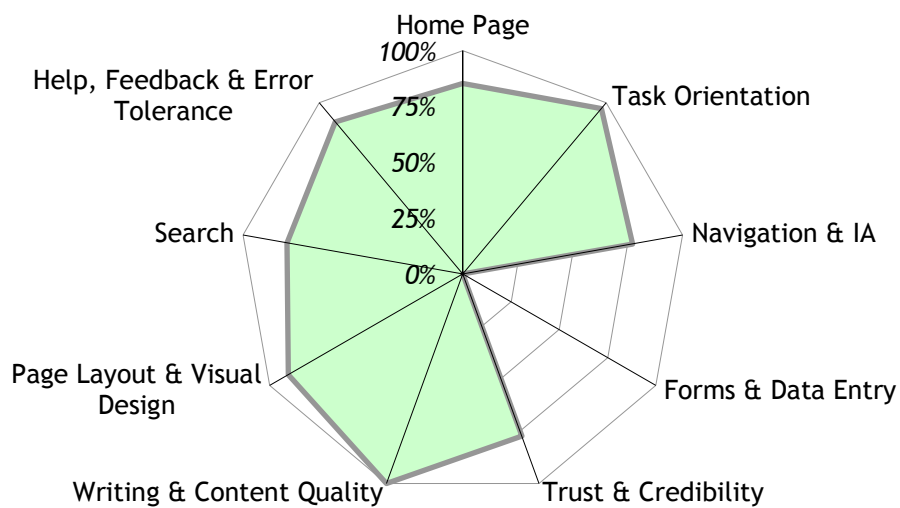


Step 5: Tell us what you think! Please send feedback to david.travis@userfocus.co.uk.

Expert Review

Summary of results

	Raw score	# Questions	# Answers	Score
Home Page	12	20	17	85%
Task Orientation	27	44	29	97%
Navigation & IA	12	29	22	77%
Forms & Data Entry	0	23	0	
Trust & Credibility	6	13	11	77%
Writing & Content Quality	21	23	21	100%
Page Layout & Visual Design	29	38	36	90%
Search	12	20	20	80%
Help, Feedback & Error Tolerance	7	37	9	89%
Overall score		247	165	87%





Further Reading

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